March 2024

Twin Equipment Ltd. Announces its Investment in Pro-Fit Equipment

We are thrilled to extend a warm welcome to Pro-Fit as the newest addition to the Twin Equipment family. This strategic investment underscores Twin Equipment's commitment to fostering innovation and growth within the medium-duty snowplow business.

This partnership seamlessly aligns with our strategic growth objectives, strengthening our capacity to adapt to the evolving needs of our customers. It reinforces our commitment to expanding our market presence and enhancing product offerings to both Twin Equipment and Pro-Fit, setting a solid foundation for our shared vision for the future. Together, we remain dedicated to upholding the highest standards of quality, service, and innovation, ensuring continued excellence in all aspects of our operations.

Pro-Fit has built a strong reputation for specializing in designing, developing, and producing cutting-edge snow removal and ice control equipment. With a rich history of innovation and a steadfast commitment to excellence, they have established themselves as a trusted partner in the winter maintenance industry. Their contribution to the industry spans decades, during which they have continually pushed the boundaries to deliver superior solutions that meet the evolving needs of our customers.

At Twin Equipment, we take great pride in our reputation for our products' reliability, durability, and performance. Pro-Fit brings knowledge and expertise that complements and strengthens Twin Equipment, helping to leverage resources and market insights to open exciting opportunities for growth and collaboration.

By joining forces, we elevate the standards of excellence we deliver to our customers, offering top-tier equipment fused with innovative solutions that optimize the highest quality within our industry.

The transaction is effective as of March, 2024; We acknowledge that Pro-Fit will continue to operate independently under its own business, maintaining its brand identity and ongoing operations.